

2007-2008 Carroll ISD Sponsorship Opportunities

	Available		Cost	Add A Year Save 20%
Trademarked Dragon Logo Use	Unlimited	Annual Rate	\$2,500 or \$250+10%	\$2,000.00
Light Pole Banner (per banner) 30" x 60"		Annual Rate		
<i>Dragon Stadium</i>	4		\$1,000.00	\$800.00
<i>CSHS</i>	4		\$1,000.00	
Love Kids? Postcard Series	Subject to availability		\$5,000.00	\$4,000.00
School eNews Online Advertisement	Once weekly during school year	Weekly Rate	\$100.00	3 for \$250.00
			Annual Rate	
Bus Advertisement	40	Poster/Banner	\$2,800.00	\$2,240.00
<i>Route designated by Sponsor, subject to availability</i>		Poster	\$1,950.00	\$1,560.00
		Banner	\$1,000.00	\$800.00
Softball Wall Sign 8 x 8	6	Annual Rate	\$1,500.00	\$1,200.00
Baseball Wall Sign 8 x 8	6	Annual Rate	\$1,500.00	\$1,200.00
CSHS Gym Sign 8 x 3	6	Annual Rate	\$2,500.00	\$2,000.00
Aquatics Scoreboard	Sole or Shared Sponsorship	5-Year Contract	Sole: \$12,000.00	Shared: \$6,000.00
Aquatics Center Sign 8 x 3	8	Annual Rate	\$1,500.00	\$1,200.00
Link to CISD Website (Main Page)	SOLD OUT	Annual Rate	\$5,000.00	\$4,000.00
Link to CISD Website Sponsor Page	8	Annual Rate	\$2,000.00	\$1,600.00
Dragon Stadium Scoreboard Advertisement	SOLD OUT	07-08 Season	\$7,500.00	\$6,000.00
PA Announcements/Football Games	One Per Quarter	07-08 Season	\$1,000.00	N/A
	One Per Half		\$600.00	N/A
	One Per Game		\$350.00	N/A
Kiosk - Dragon Stadium	Per Regular	07-08 Season	\$2,000.00	N/A
<i>Home or Visitor Sides - Concourse or Tailgate Areas</i>	Football Season			
	Per Game		\$500.00	N/A
Digital Scoreboard Image	One Per Quarter	07-08 Season	\$1,000.00	N/A
	One Per Half		\$600.00	N/A
Football Promotional Night	0		\$750.00	N/A
<i>Sponsor purchases the promotional item and coordinates distribution</i>	SOLD OUT	2007 Season		
Dragon Stadium Signage		07-08 Season		
<i>3 x 4</i>	4		\$675.00	\$540.00
<i>4 x 5</i>	4		\$1,250.00	\$1,000.00
<i>5 x 4</i>	4		\$1,250.00	\$1,000.00
<i>3 x 5' 6"</i>	4		\$1,000.00	\$800.00
<i>3 x 9' 10"</i>	2		\$1,500.00	\$1,200.00
<i>3' 10" x 12</i>	2		\$2,000.00	\$1,600.00
<i>4 x 18</i>	2		\$3,000.00	\$2,400.00
<i>2' 4" x 15' 1"</i>	1		\$2,500.00	\$2,000.00
<i>2' 4" x 16' 9"</i>	1		\$2,500.00	\$2,000.00

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Sideline Signature Fixture	Subject to availability	Dragon Stadium		
<i>3 x 9 - Varsity Football</i>		07-08 season	\$2,500.00	\$2,000.00
		Single Game	\$750.00	\$600.00
Dragon Stadium Concession Items				
	Cups	Under Contract until May 2008		
	Popcorn Megaphones	Under Contract Until May 2010		
	Napkins	Quantity: 50,000 +	\$8,000.00	\$6,400.00
	Drink Carriers	Quantity: 7,000 +	\$17,000.00	\$13,600.00
Basketball Promotional Night	Subject to schedule availability	Double Header	\$200.00	
<i>Sponsor purchases promotional item and coordinates distribution</i>		Single Game	\$100.00	
Volleyball Promotional Night	Subject to schedule availability		\$100.00	
<i>Sponsor purchases promotional item and coordinates distribution</i>				
Athletic Tournaments	Scheduled throughout year	Basketball/Volleyball/Soccer	TBD	TBD
We Care Employee Appreciation Initiative				
	Platinum Sponsor		\$1,000 +	
	Gold Sponsor		\$500.00	
	Silver Sponsor		\$250.00	
	Bronze Sponsor		\$100.00	N/A
The Green Pages - online web directory	Unlimited		\$500.00	N/A

Revised July 2007