

CARROLL

INDEPENDENT SCHOOL DISTRICT

Communications & Marketing Department

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School Press Release

For immediate release, September 17, 2007:

Dragon Game Against Rockwall To Be Televised *Thursday's Match Up Will Air Live On Local KTXA Channel 21*

This week's Carroll Dragon football game against the Rockwall Yellowjackets will be broadcast live on KTXA Channel 21 as the High School Edge Game of the Week.

Kick off is 7 p.m. Thursday, September 20 at Rockwall's Wilkerson Sanders Stadium, 1201 TL Townsend Drive in Rockwall. Thursday night's television broadcast coverage will run from 7 to 10 p.m.

Carroll fans may purchase pre-game tickets beginning Tuesday at the following campuses: Carroll Senior High School, Carroll High School, Carroll Middle School, Dawson Middle School, Durham Elementary School and Johnson Elementary School. Seating is limited, so a minimum number of pre-game tickets will be sold until noon Thursday. Prices are \$5 for adults and \$3 for students. Any remaining tickets available the day of the game will be sold at the gate for \$5.

MetroSports Communications' radio coverage of Dragon football continues with Thursday night's game, as well. Tune into KKGM-1630 AM or online at www.kkgmam.com.

For more information, contact CISD's Communications & Marketing Department at 817-949-7080